

WAIKATO BREAST CANCER RESEARCH TRUST

# PINKWALK & BUTTONRUN



# BREAST FUNdraiser

[WWW.PINKWALK.CO.NZ](http://WWW.PINKWALK.CO.NZ)

MY NAME IS: .....

MY GOAL IS TO RAISE: \$ .....

I'm being the BrEaST and raising money for breast cancer research by walking/running!

[www.givealittle.co.nz/fundraiser/](http://www.givealittle.co.nz/fundraiser/) .....



WAIKATO  
BREAST CANCER  
RESEARCH TRUST

WBCRT

[waikatobreastcancerresearchtrust](http://waikatobreastcancerresearchtrust)

[www.brightasabutton.co.nz](http://www.brightasabutton.co.nz)

GOOD BETTER **BEST**, NEVER LET IT REST, UNTIL GOOD GETS BETTER AND BETTER GETS **BEST**  
EVIDENCE-BASED BREAST CANCER RESEARCH

# Thank you for being the **BREAST** and **FUN**draising for Waikato Breast Cancer Research Trust

## COLLECTING SPONSORSHIP AND DONATIONS.

Encourage your whānau, friends and colleagues to donate to your cause online through your Givealittle fundraising page or directly to Waikato Breast Cancer Research Trust's Givealittle page.

If anyone would like to give you a cheque, please send the cheque payable to 'Waikato Breast Cancer Research Trust' along with the completed sponsorship form to:

- Fundraising Coordinator, Waikato Breast Cancer Research Trust, Hockin Building, Waikato Hospital Campus, Private Bag 3200, Hamilton 3240

You may not want to send cash in the post, and we advise depositing the cash into your bank account and sending us a personal cheque with the completed sponsorship form transferring the money into our bank account, or bring your sponsorship money to the event to give to us. Email [Brightasabutton@waikatodhb.health.nz](mailto:Brightasabutton@waikatodhb.health.nz) for our bank account details.

## RECEIPTS AND ACKNOWLEDGMENTS

Givealittle will provide a receipt to those that pledge through your fundraising page or to the Waikato Breast Cancer Research Trust's Givealittle page.

For any cash, cheque or bank transfer donations we will post or email a receipt within ten working days of receiving donations and the completed sponsorship form.

## HOW TO BE THE BEST FUNdraiser

### ✘ Create a Give a Little fundraising page

Visit <https://givealittle.co.nz/org/waikatobreastcancertrust> and click on the 'FUNDRAISE' link (the green button)

### ✘ Personal is BEST

Share with people why you're supporting the Waikato Breast Cancer Research Trust and remember your photo or an image that represents why your taking part in the Pink Walk or Button Run

### ✘ How does better get best?

Show people what their funds can do and share on your page where the donations to Waikato Breast Cancer Research Trust go, visit [www.brightasabutton.co.nz/support-us](http://www.brightasabutton.co.nz/support-us) to find out how better gets best

### ✘ Walk the talk

Be the first to donate to your page and inspire others with your commitment to your cause or ask your BEST family members and friends to donate first so that others will match the donations already on your page

### ✘ Never let it rest

Share, share, share with whānau, friends and colleagues on social media, emails and word of mouth!

### ✘ Good's ok but better is best

Set yourself a fundraising goal and when you're close to reaching it - increase it!

### ✘ Be bright about your journey

Connect with your supporters and update your fundraising page with your journey of raising money. How are you going? What challenges have you face? What are you really enjoying?

### ✘ Thank your donors!

Saying thank you goes a long way, let your supporters know their donation has been noticed and appreciated by thanking them on your Give a Little page or tagging them on social media.

**EVERY  
WOMAN  
IS AT RISK OF  
BREAST CANCER**

**OVER 80%  
OF WOMEN HAVE  
NO CLOSE FAMILY  
MEMBERS WITH  
BREAST CANCER**

**CLINICAL  
RESEARCH**

**MEANS BETTER  
TREATMENTS AND  
TREATMENT THAT IS  
BETTER TAILORED TO  
CANCER SUB-TYPE**

**THE TWO  
MAIN RISK**

**FACTORS ARE  
BEING A WOMAN  
AND GETTING  
OLDER**

**MAMMOGRAPHY  
SCREENING WORKS**

**20-30 NZ  
MEN  
ARE DIAGNOSED  
EACH YEAR**

**IT COSTS AT LEAST  
\$200,000  
TO RUN A  
CLINICAL TRIAL**

**WE RECEIVE  
MINIMAL  
GOVERNMENT  
FUNDING**

**FOR OUR VITAL  
RESEARCH WE RELY  
ON FUNDRAISING,  
DONATIONS AND  
SPONSORSHIP**

